



## Recycle your used VEEV products

### 1. Waste Electrical and Electronic Equipment (WEEE)

According to European legislation, electronic cigarettes, batteries and chargers should not be considered as ordinary household waste but as waste electrical and electronic equipment (WEEE). It is forbidden to dispose of them in household waste. It is imperative that they are deposited in collection points dedicated to the recycling of WEEE.



If you consult your product packaging or the **"Safety Warnings and Instructions"** notice, you will find a pictogram representing a crossed-out garbage can.

This pictogram means that the VEEV device and VEEV e-liquid pods must be disposed of separately from regular household waste. They are therefore sorted separately and must be disposed of at collection points dedicated to the recycling of electrical and electronic equipment (WEEE).

The selective sorting and recycling of your used equipment (including batteries) helps to preserve natural resources and ensure their recycling in order to protect human health and the environment.

*To find all the WEEE collection points near you:*

<https://www.service-public.fr/particuliers/vosdroits/R55994>

### 2. European Directive on Waste Electrical and Electronic Equipment (WEEE)

Waste Electrical and Electronic Equipment (WEEE) may contain hazardous substances, which could be harmful to the environment and human health, and its treatment is therefore regulated. The European WEEE Directive 2012/19/EU aims to improve the management, recovery and recycling of WEEE component materials in Europe.

It sets recycling and waste recovery targets and obliges producers and distributors to assist in the recovery and recycling of WEEE. Manufacturers pay an annual fee for the safe collection and recycling of e-waste.

The European WEEE directive is implemented in France via the decree 2014-928 of August 19, 2014 on Waste Electrical and Electronic Equipment and Used Electrical and Electronic Equipment. All member states of the European Union are required to reduce the amount of electronic waste disposed of in landfills. The WEEE directive therefore aims to reduce the amount of electrical and electronic equipment that is disposed of in landfills and to ensure that all recyclable waste is recovered and recycled.

### **3. My VEEV device is at the end of its life and/or my VEEV pods are used, what should I do?**

Like all waste electrical and electronic equipment, VEEV device and VEEV pods must be dropped off at collection points dedicated to WEEE recycling. Once deposited at one of the WEEE collection points, VEEV device and VEEV pods will then be transferred to treatment centers where recyclable components (metals and plastics) will be recovered. Non-recyclable components will be disposed of by incineration or buried in waste storage facilities.

### **4. What to do with the packaging?**

VEEV device packaging and VEEV pods packaging must be disposed of in the bins provided for this purpose.



VEEV is an electronic device that, when heating pods units, provides nicotine, which is addictive and is not risk-free.